

A young pine tree with vibrant green needles stands in the center of a rugged, natural landscape. The ground is covered in a thick layer of light blue-grey moss, interspersed with dark, jagged rocks. The background shows more of the same terrain, with some rocks appearing in shades of yellow and orange, possibly due to lighting or mineral content. The overall scene is serene and emphasizes a connection to nature.

**NORDICPAPER**

The natural leader in speciality paper

# Natural Greaseproof

– the natural choice





**Close to you  
– close to nature**

**FSC® Certificate**



The mark of  
responsible forestry

**ISO 22000  
Greaseproof**



**ISO 9001**

**PEFC Certificate**



# Renewable



**70 % forest land**

- **80% in active use**
- **1% annually harvested**

**Over the past 90 years,  
Sweden's forest resource has  
doubled**



**What's the difference?**

A magnifying glass held over a pile of white, fibrous wood pulp, showing the intricate network of cellulose fibers.

## Natural greaseproof paper

Mechanical treatment of wood fibres  
Refining

➔ Natural barrier of pure cellulose

A magnifying glass held over a pile of wood fibers that have been treated with fluorochemicals, showing a more clumped and coated appearance compared to the natural fibers.

## Fluorochemical treated paper

Addition of fluorochemicals  
(e.g. PFAS)

➔ Barrier from chemicals

## Organic fluorochemicals

- **persistent**
- **bioaccumulative**
- **hazardous**





**Persistent**

**Fluorochemicals can be  
found all over the earth**





**Bioaccumulative**

**Fluorochemicals never  
disappear**

A person in a black suit is holding a black top hat with their left hand and a black wand with their right hand. The person is positioned on the right side of the frame, with their arms extending towards the center. The background is a solid, light blue-grey color. The overall image conveys a sense of magic or illusion, which is used to illustrate the concept of fluorochemicals that do not disappear.

**Hazardous**

**Fluorochemicals show  
toxic effect**

# Products





# Largest end use areas





Air. Forest. River.



**The alternative**

**NORDICPAPER** 





**Master's choice**



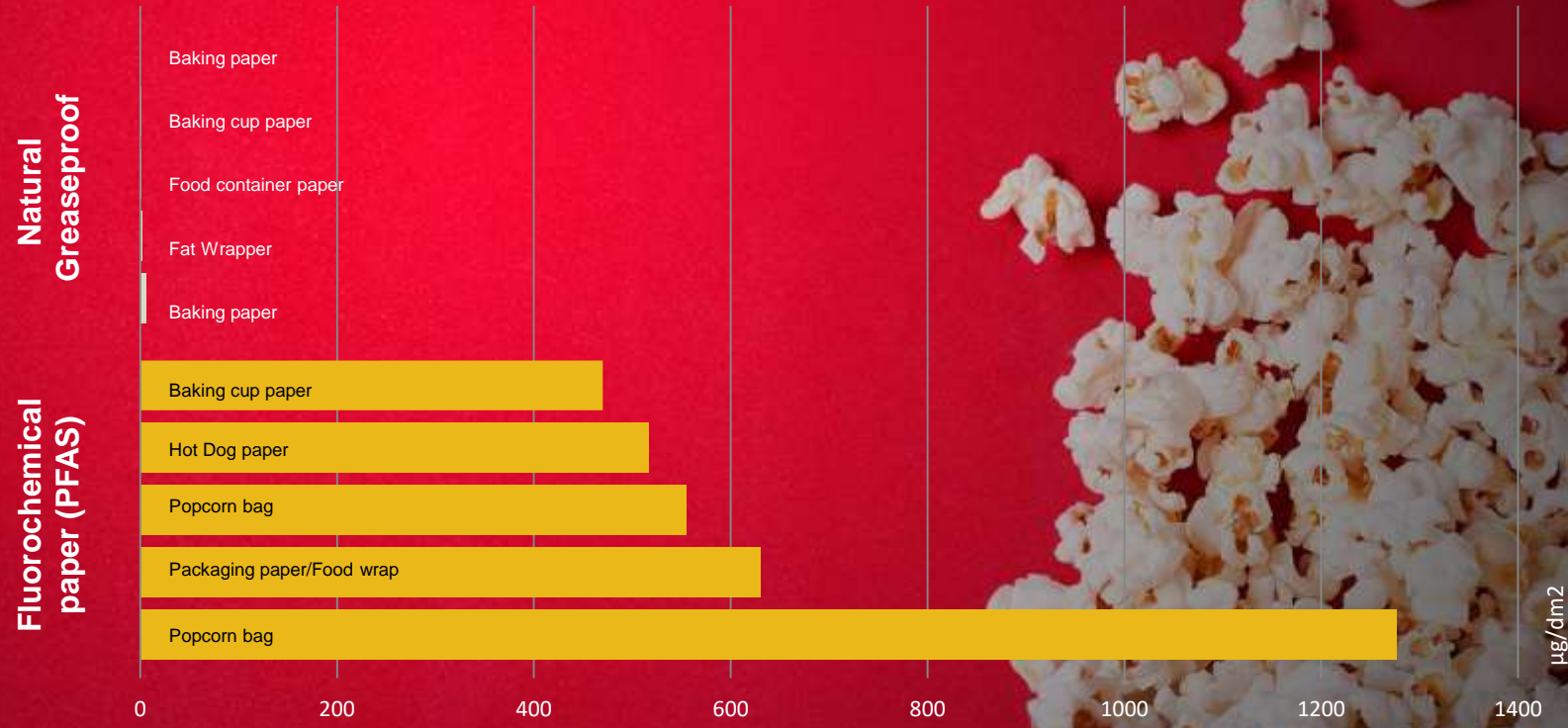
**NORDICPAPER**



**The World Champion Team in baking choose the Natural alternative**



# Levels of organic fluorines in paper



## Summary

**Fluorochemicals are:**

- **Persistent**
- **Bioaccumulative**
- **Hazardous**

**No fluorochemicals are added  
in Natural Greaseproof Paper**

**Natural Greaseproof is the  
natural choice**



IT'S IN OUR

*nature*