

A young pine tree with green needles and a thin brown trunk grows from a bed of greyish-blue moss. The background consists of out-of-focus rocks in shades of grey, tan, and brown. The entire image is framed with a white curved border on the right side.

NORDICPAPER

The natural leader in speciality paper

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Natural Greaseproof

– the natural choice





**Close to you
– close to nature**

FSC® Certificate



The mark of
responsible forestry

**ISO 22000
Greaseproof**



ISO 9001

PEFC Certificate





Renewable



70 % forest land

- **80% in active use**
- **1% annually harvested**

**Over the past 90 years,
Sweden's forest resource has
doubled**





What's the difference?



Natural greaseproof paper

Mechanical treatment of wood fibres
Refining

➔ Natural barrier of pure cellulose

Fluorochemical treated paper

Addition of fluorochemicals
(e.g. PFAS)

➔ Barrier from chemicals





Organic fluorochemicals

- **persistent**
- **bioaccumulative**
- **hazardous**





Persistent

**Fluorochemicals can be
found all over the earth**





Bioaccumulative

**Fluorochemicals never
disappear**





Hazardous

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**Fluorochemicals show
toxic effect**



Products

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Largest end use areas





Air. Forest. River.



The alternative

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Master's choice



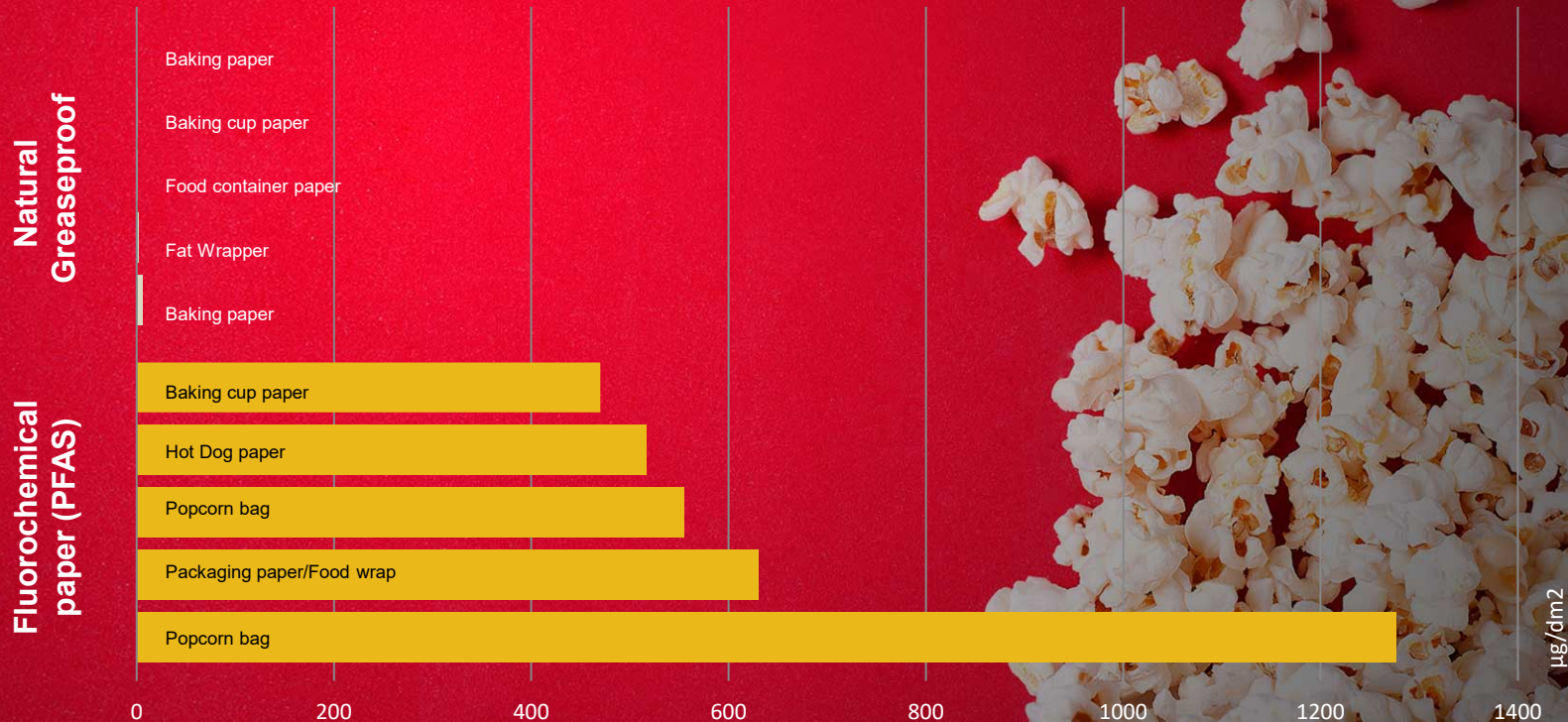
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**The World Champion Team in baking choose
the Natural alternative**



Levels of organic fluorines in paper





Summary

Fluorochemicals are:

- **Presistent**
- **Bioaccumulative**
- **Hazardous**

**No fluorochemicals are added
in Natural Greaseproof Paper**

**Natural Greaseproof is the
natural choice**



IT'S IN OUR
nature